

## Hinson Peters Strategic Communications Manager



Hinson Peters is a strategic communications manager for the Natural Gas Supply Association (NGSA) and the Center for Liquefied Natural Gas (CLNG).

Hinson helps build and manage NGSA's and CLNG's reputations as a global media voice and leader on natural gas and liquefied natural gas (LNG) industries and policies. He founded NGSA's Future Energy Leaders (FEL) Advisory Group where he leads a younger, more diverse group of industry voices in shaping and advocating for NGSA and CLNG priority issues with member companies, Congress, the Administration and in the media.

He oversees a vast portfolio that includes media relations, media planning and outreach, event planning and organization, executive communications and speaking engagements, content creation and delivery systems, and management of digital, social and web assets.

His media and social media expertise have doubled NGSA and CLNG's social following.

An experienced political communicator, Hinson has been instrumental in improving the understanding of how LNG exports impact domestic price pressure and U.S. natural gas supply; shaping materials detailing why carbon pricing is preferable to a Clean Energy Standard for creating a clean energy future; and creating infographics and videos illustrating the substantive decade-by-decade actions undertaken by NGSA and CLNG members to achieve global climate goals by the 2050s.

Hinson earned a Master's in Legislative Affairs from George Washington University and a Bachelor of Arts in Political Science from James Madison University.